

# Snapshot of progress (Dec 2025)



**34 organisations** employing **6,939 people** are ‘Supporters’ – their statement of **commitment to progress** through the pledge framework.



**28 organisations** employing **5,089 staff** have progressed to **BBP Member status**, meeting 5 pledges.



**13 organisations** employing **12,531 people** have reached **BBP Ambassador status**, meeting all 8 pledges.



**9%** of organisations are in the public sector, employing **12,319**. **47%** are from the private sector, employing **9,994 people**. **41%** are from the third sector.



**Over 1/3** BBP organisations are **RLW accredited**, **employing 12,369 people**



**Almost 1/4** BBP organisations have adopted Digital Badges. **19** unique Digital Badges created.



Just a minute

**Over half** BBP Network are **JAM Card Friendly**. **40 micro & small employers inc. VCSE employers** took up the offer of the **BBP JAM Card Bursary**.



**Strong working relationships with key partners established.** Active roles in shaping the pledges, providing assurance, offering expertise and advice & sharing resources.



**17 organisations** measured their carbon footprint for the first time using Climate Essentials platform, with **71 tonnes of CO<sub>2</sub> emissions avoided**.

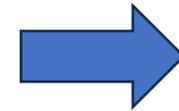


**1 in 4** signed up to the BBP through a referral by another organisation. BCC’s CPS have included BBP in tender/quotation documentation.

# BBP Model Options - Outline Pros / Cons for discussion

Model	Pros	Cons
<b>Option 1: Good Practice Guidance</b>	<ul style="list-style-type: none"> <li>• Ability to scale in terms of sign-ups</li> <li>• Can adapt guidance quickly in line with external environment.</li> <li>• Makes organisations aware of good practice and potential for engagement with BCC programmes</li> </ul>	<ul style="list-style-type: none"> <li>• Hard to track impact</li> <li>• High risk – no assurance of practice</li> <li>• Diminish ethos and purpose of model</li> <li>• No momentum or incentive to join, follow or progress with the guidance</li> <li>• Limited signposting or drive to sign up to relevant BCC programmes</li> <li>• Planning to manage &amp; communicate change</li> <li>• No recognition for the business</li> <li>• Dilutes existing BBP brand and programme reputation built to date</li> <li>• Risk to BCC reputation if sign-ups aren't managed/controls</li> </ul>
<b>Option 2: Good Practice Plus</b>	<ul style="list-style-type: none"> <li>• Ability to Scale</li> <li>• Appeals to wider business base – higher engagement / uptake</li> <li>• Capture good practice</li> <li>• Quality control in place</li> <li>• Increased transparency – lower risk</li> <li>• More regular updates / resources from Partners</li> <li>• Ability to adapt and prioritise sectors and suppliers for assessment based on strategic direction/need</li> <li>• Builds on existing model</li> <li>• More wrap around support provided - more sign ups to other BCC programmes at scale</li> <li>• Prepare businesses for legislative changes and emerging priorities</li> </ul>	<ul style="list-style-type: none"> <li>• Resource – mainstream &amp; integrate to existing programmes/support and delivery; comms support and messaging.</li> <li>• If sectors or suppliers prioritised for assessment, potential dissatisfied businesses outside of this who want to progress to Member, Ambassador.</li> <li>• Be prepared to remove sign-ups if not engaging..</li> </ul>
<b>Option 3: Full Validation</b>	<ul style="list-style-type: none"> <li>• Quality control / robust, qualitative and thorough process</li> <li>• Transparency – low risk</li> <li>• Captures good practice</li> <li>• Good relationships built</li> <li>• Allows for thorough wrap around support and sign posting to other programmes</li> </ul>	<ul style="list-style-type: none"> <li>• Resource intensive (officer / partner time)</li> <li>• Low uptake - risk of micro / SMEs and challenging sectors not signing up due to lack of capacity</li> <li>• Barrier for businesses accessing assessment levels due to robust evidence requirement</li> <li>• More difficult to scale – risk of over-promising &amp; under-delivering.</li> <li>• More regular updates and resources from Partners</li> <li>• Intensive accreditation – lacks ability for continuous improvement</li> <li>• Difficult for businesses to adapt with external economic changes</li> </ul>

# A framework to improve and recognise good practice and support inclusive growth



**Working Draft**

**GOOD FOR BUSINESS**